

Mariana de Sousa Calaçã Pereira Baptista
Rua Heróis da Grande Guerra nº 98 B, 2º
2500-216 Caldas da Rainha, Portugal
Tel (00351)913129074
Member of Order of Architects nº 12437
www.marianacalacabaptista.pt
info@marianacalacabaptista.pt



PROFESSIONAL EXPERIENCE

Jan 2015 – present: Owner and Director, Mariana Calaca Baptista Consultancy & Services (<http://www.marianacalacabaptista.pt/>). Tourism, communications, promotion and cultural projects. Highlights (examples):

- Creative Tourism Coordinator, Alter Egos de Bordalo (2016-present);
- Consultant ‘Creatour’ Caldas da Rainha Creative Tourism Project (2018-present);
- Travel planner for the Royal Escapade, Versailles Foundation (2017);
- Promoter for SIPO, Semana Internacional de Piano Obidos International Piano Week of Óbidos, 2017-present;
- Marketing Manager, A Nova Casa de Ramiro restaurant, Obidos (2015-present);
- Local Town partner for ADBD Communications Agency (2016-present);
- Property Manager, A Casa do Passaro Branco (the White Bird House) (2016-present);
- Property Manager, Baitur Empreendimentos Turisticos (2014-present);
- Heritage and Culture Promoter, Unique Portuguese Heritage Experience project, Bitclit Co., Caldas da Rainha (2015);
- Development of Travel Planner Portugal website (2015).

Jan 2010 - Nov 2014: Manager of Casa d’Óbidos Hotel, Obidos, Portugal (<http://www.casadobidos.com/index.php/pt/>). Responsible for the entire operation of the Hotel, including guest relations, financial accounts, coordination of work teams, bookings and promotion. Hotel recognized with Trip Advisor Certificates of Excellence in 2011, 2012 and 2013 and achieved 1st-Place ranking among Obidos hotels for 2 consecutive years.

Mar 2009 - Oct 2009: Coordinator of the Promotions Department, IACOM Lighting Group, Lisbon;

Sept 2008 - March 2009: Lighting Promoter, IACOM Lighting Group, Lisbon;

Oct 2007 - Jul 2008: Junior Architect, BFJ Arquitectos Studio, Lisbon;

Sept. 2004 - Oct 2007: Specialist Architect, Directorate General of National Buildings and Monuments, Lisbon.

ACADEMIC EDUCATION

Sept 2016 – present: Masters of Cultural Management at ESAD (School of Arts and Design of Caldas da Rainha, Portugal);

Oct 2012 - Feb 2013: Graduated and Awarded 1st Place in the “Ideas Competition” of the Seminar on Entrepreneurship in Cultural and Landscape Tourism at Instituto Superior Comunicação e Tecnologia Empresarial / AUDAX with the "PLAYWEST" project;

January 2003 – June 2003: Masters in Architectural Restoration with a grade average of 9 (out of 10) Technical School of Architecture, Universidad Politécnica de Madrid;

September 2002: Participation in the University Seminar on Proposals for Safeguarding and Rehabilitation of Santarém with the UNESCO Forum Organization;

July 2002: Participation in the Lisbon Architectural Rehabilitation Seminar organized by Empresa Publica Urbanização de Lisboa;

1996 – 2002: Bachelor Degree in Architecture with a final grade of 14 (out of 20), Lusíada University of Lisbon.

LANGUAGE COMPETENCIES

Portuguese: fluent (reading, writing, spoken) – level 5

English: very good (reading, writing, spoken) – level 4

Spanish: good (reading, writing, spoken) – level 3

French: basic (reading, writing, spoken) – level 2

COMPUTER SKILLS

Office (Word, Excel, etc.)

Basic website design (Autocad, Photoshop, etc.)

Back-office management (extranet) of rental properties (Booking.com, Air BnB, etc.)

Social network promotion (Facebook, Instagram, Pinterest)

Internet user-friendly

OTHER ACTIVITIES AND PUBLICATIONS

Jan 2016 – present: Public radio programmer and news commentator for Caixa Negra (the Black Box), reflection on the life and death of culture in Caldas da Rainha.